

**Prasar Bharati**  
**(India's Public Service Broadcaster)**  
**Directorate General: Doordarshan**  
**Doordarshan Bhawan**  
**New Delhi**  
**(Budget Section)**

No.G-25013/1/2016-BI

Date: 22.05.2019


**Sub: - Implementation of Centralized Fund cum Distribution Limits (CFDL) facility offered by State Bank of India in Prasar Bharati. – reg.**

**Ref:- 1. This office Accounting Circular No. 13 dated 14.03.2019 and PB Sectt. letter dated 13.03.2019.**  
**2. This office letter of even number dated 22.04.2019 & PB Sectt. letter dated 18.04.2019.**

Please find enclosed herewith the Prasar Bharati secretariat's letter no. ADG (B&A)/AI/A/CS/2017-18/CFDL/931-46 dated 13.05.2019 (Copy enclosed) on the above mentioned subject.

2. HOO/DDO of all the Kendras/Field Units are, therefore, requested to take note of the instructions contained in the said letter for information, guidance and strict compliance. The compliance regarding opening of Subsidiary Account(s) should be sent to Prasar Bharati Release Section (Email-ID- [prasarbharati123@gmail.com](mailto:prasarbharati123@gmail.com)) immediately after opening the subsidiary bank account under the Product Code: CFDL-CA-OD for updating their records for future release of funds under intimation to this Directorate (Email ID- [budgetsection1@gmail.com](mailto:budgetsection1@gmail.com)).

**Encl: as above.**

  
(R.K. Sharma)  
Section Officer (Budget)

1. All HOO/DDO of Doordarshan Kendras/Field Units.
2. DDA (Cash), DG: DD.
3. DG (News), DD.

**Copy to:-**

1. Deputy Director General (F), PB Sectt., Prasar Bharati House, New Delhi
2. PPS to ADG (F)/DD (B)/ at this DG: DD.
3. IT Cell with the request to upload the letter on Doordarshan website.
4. Guard File.

**PRASAR BHARATI**  
**(India's Public Service Broadcaster)**  
**Prasar Bharati Secretariat**  
**(Budget & Accounts Section)**  
**6th Floor, Prasar Bharati House,**  
**Copernicus Marg, New Delhi-110001**

No. ADG(B&A)/AI/A/CS/2017-18/CFDL / 931-46

Dated 13.05.2019

**Sub: Implementation of Centralized Fund cum Distribution Limits facility offered by SBI in Prasar Bharati-reg.**

**Ref: 1. This office Accounting Circular No.13 dated 13.03.2019.**  
**2. This office letter of even number dated 18.04.2019.**

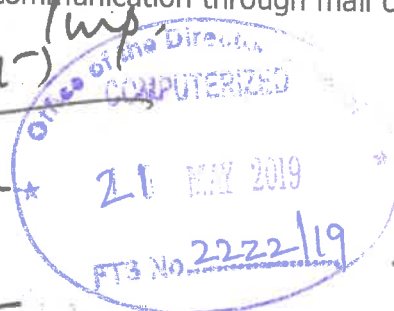
Please refer to this office Accounting Circular no.13 under reference no.1 and letter under reference no 2. regarding implementation of the CFDL facility in Prasar Bharati. In order to ensure smooth implementation of CFDL facility in continuation of the letters under reference, it should be noted that:

1. In addition to the field units mentioned under para 7 of the Accounting circular no.13, the field units including Capital Stations of AIR & DDKs which are receiving funds under Central Govt. Schemes for content development (such as DD Arun Prabha, DD Kisan & other channels) should also not close their existing OAE bank account(s). Prasar Bharati Release Section will transfer the funds meant for these Central Govt. Schemes in the existing OAE bank account. They may continue to incur the expenditure relating to the specific activities/purposes for which fund is released, from the existing expenditure bank account.
2. The field units which have opened their subsidiary bank account under incorrect product code may approach their bank to change the product code. If it is not possible to change then they may approach their bank to close the account immediately and open the new subsidiary bank account under the **Product Code: CFDL-CA-OD** and intimate the same to Prasar Bharati Release section.
3. It is once again reiterated that at the time of opening of the subsidiary account, all the field units must ensure that they should mention the address of their own DDO unit instead of address of Prasar Bharati Sectt. Some of the units have mentioned address of Prasar Bharati Sectt while opening bank account under CFDL facility. These units should approach their bank and get it corrected so that all necessary communication through mail can be received at their end.

Sh. Rai  
on  
21/5/19

ADG(F)

Pl. circulate to all DDOs  
My



रूपक आनीय  
अपर महानिदेशक (डि.)

4. Keeping in view of the smooth functioning of various financial activities of field units, it is decided that the field units may use the unutilized funds available in existing bank account till the first limit is fixed by Prasar Bharati Release Section in their new CFDL subsidiary bank account.
5. It is observed that most of the field units have opened their subsidiary account under CFDL facility but they are not sending the details of their accounts to Prasar Bharati Release Section. It may be noted that non-opening/ non- sending of the details for account so opened to Prasar Bharati Release Section may lead to non-fixation of funds limit. As already mentioned in the circular under reference, no physical funds under IBER will be released to the field units in future. In view of the same, after opening of the subsidiary account(s), the concerned field units should send the details of the account to Prasar Bharati Release Section through email on [prasarbharati123@gmail.com](mailto:prasarbharati123@gmail.com) immediately after opening of the account.

It is requested to both the Directorates that please circulate these instructions among all field units and ensure the opening of subsidiary account by all field units under their control at the earliest.

This issues with the approval of Competent Authority.

  
13.5.19  
**(C.K Jain)**  
**DDG(Fin.)**

**DG: AIR/DD**

Copy to:

1. ADG(E&A)/ ADG (Sports), PB Secretariat.
2. ADG (Fin), AIR/DD.
3. CE(CCW), New Delhi.
4. Director(Fin), AIR/DD.
5. DD (B&A)/(Accounts)/(F&A), Prasar Bharati Sectt.
6. DDG (Tech.), Prasar Bharati Sectt. with a request to upload the above circular on the official website of Prasar Bharati.
7. DDO, PB Sectt.

Copy for information to:

1. SO to CEO PB.
2. PS to M(F) PB.