

PRASAR BHARATI  
(INDIA'S PUBLIC SERVICE BROADCASTER)  
DIRECTORATE GENERAL: DOORDARSHAN  
COPERNICUS MARG: MANDI HOUSE  
NEW DELHI - 110001

F.No.- A-11019/27/2017/S.III

Date: 21.10.2019

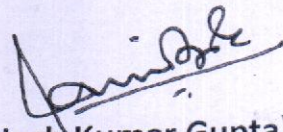
OFFICE MEMORANDUM

**Subject: restructuring of Commercial Set Up in Prasar Bharati-regarding.**

The undersigned is directed to refer to PB Sectt. OM No. A-10011/34/2018-PPC dated 09.10.2019 (cope enclosed) on the above mentioned subject and to convey that the directions of PB Sectt. mentioned therein should be adhered to in all future communications.

2. This issues with the approval of Competent Authority.

Encl: As above.

  
(Rajesh Kumar Gupta)  
Dy. Director Admn.

To,

1. All the Zonal ADG(P)s
2. All the ADG(P)s in Doordarshan Directorate
3. All Doordarshan Kendras
4. P.1(CZ)/P.III(NE)/P.V/North Zone/DD Kashir/S-I/S-I(A) Section on DG:DD

Copy to:-

1. PPS to CEO, PB Sectt./Chief Vigilance Officer, Prasar Bharati Secretariat.
2. Director(Pers.), Prasar Bharati Sectt., Mandi House, New Delhi
3. IT cell for uploading on the website of Doordarshan.

Prasar Bharati Secretariat  
7th Floor, Prasar Bharati House,  
Copernicus Marg, New Delhi

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Dated: 09/10/2019

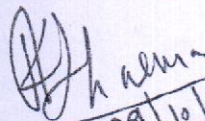
F.No.A-10011/34/2018-PPC

Office Memorandum

Subject: Restructuring of Commercial Set up in Prasar Bharati -  
regarding

The undersigned is directed to invite attention towards this Secretariat's Office Order NO. 113/2019-PPC dated 05.04.2019 and Office Order dated 10.07.2019 on the above subject.

2. It has been observed that despite clear cut orders that CRD/SMD and Commercial Divisions have been renamed as SD [Sales Division], and B&R [Billing and Reconciliation] respectively, the old terminology like Commercial, CRD etc. is being used in correspondences, which is creating confusion. As such, it is requested to follow the revised terminology in this regard and also direct all the zonal offices/stations/kendras to use the same in future communications.

  
(Alok Kumar Sharma)  
Director (Pers.)  
Phone No. - (011) 23118410  
E-mail : ddppc2017@gmail.com

1979  
14/10/19

To

- 1. ADG(Admn)  
DG: AIR, Akashwani Bhawan  
New Delhi.
- ADG(Admn),  
DG: DD, Doordarshan Bhawan, New Delhi

Copy to :-

- 1. ADG(B&R), PB Sectt./ADG(Marketing), PB Sectt
- 2. DDG(B&R), DG: AIR
- 3. Head of Sales, PB Sectt.
- 4. All Zonal ADGs (SD)

MSham  
14/10/19  
Sh. Chetan  
14/10/19

RAJESH GUPTA  
Dy. Director Admn.

DDA/G...  
11/11/19

OIO ADG (A)  
Dy. No. 1034 010 19  
Date 10/10/2019  
Doordarshan

DDG(A-1)  
for o/a.  
10/10/19