

**Interim placement on currently vacant MPEG-2 slots on DD Free Dish platform on pro-rata basis for the period 26.01.2019 to 28.02.2019.**

1. Prasar Bharati invites applications to fill up vacant MPEG-2 slots of DD Free Dish DTH Platform on pro-rata basis in accordance with Revised Policy Guidelines (Annexure-2 Clause (r) inclusive of sub clauses (i) to (iii)) for allotment of DD Free Dish slots, which are available on the websites, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
2. Only satellite channels licensed by the Ministry of I&B are eligible to apply for allocation of slot on pro-rata basis. Only companies holding valid permission from Ministry of I&B or their authorized distributor partners can apply for allocation of DD Free Dish slot. If applicant Company is other than channel license holder, the letter/agreement signed between license Holder Company and applicant Company authorizing the applicant for distribution of the channel and bidding on behalf of the channel, if required, must be submitted.
3. International Public Broadcasters licensed/registered by the Ministry of I&B can also apply.
4. Categorization of TV channels in different buckets in accordance with genres/language of channel and their respective reserve price & monthly pro-rata carriage fee for allotment of slots on DD Free Dish through pro-rata allotment is as below:

<b>Bucket</b>	<b>Genre/language of channel</b>	<b>Reserve price</b>	<b>Pro-rata Carriage Fee for the period from 26.01.2019 to 28.02.2019 plus GST @ 18%</b>
Bucket A <sup>+</sup>	All GEC (Hindi) Channels, Teleshopping channels	15.00 Crore	Rs. 1,64,87,671/-
Bucket A	All Movie (Hindi) Channels	12.00 Crore	Rs. 1,31,90,137/-
Bucket B	All Music(Hindi) Channels, Sports (Hindi) Channels, GEC(Bhojpuri) Movies (Bhojpuri)	10.00 Crore	Rs. 1,09,91,781/-
Bucket C	News & Current Affairs (Hindi) Channels, News & Current Affairs (English) and News & Current Affairs (Punjabi) Channels	7.00 Crore	Rs. 76,94,247/-
Bucket D	All other remaining Genre (Language) Channels	6.00 Crore	Rs. 65,95,068/-

5. Broadcasters desirous of placing their Channels on DD Free Dish shall be required to declare genre and language of their channel while applying for pro-rata allocation.

6. The slots will be allocated as per Revised Policy Guidelines (Annexure-2 Clause (r) inclusive of sub clauses (i) to (iii)) for allotment of DD Free Dish slots. E-auction, if required, will be held on 24.01.2019 itself.
7. The channel/company desirous of participating in the pro-rata allocation process may apply in the prescribed form along with requisite fee and all documents, as mentioned in the form, which is available on the websites, <http://doordarshan.gov.in/> and <http://prasarbharati.gov.in>
8. The applicants will be required to furnish following Demand Drafts along with Bidder Registration form.
- i) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only) through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
  - ii) Demand Draft for pro-rata carriage fee for the period from 26.01.2019 to 28.02.2019 plus GST @ 18%, as given in clause (4) above, from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
  - iii) For unsuccessful applicants, Demand Draft submitted towards carriage fee will be returned within three weeks after the declaration of the results of allocation/e-auction.
9. The allotment will be done w.e.f 26.01.2019 for the period up to 28.02.2019 and the channel shall have no right to continue on DD Free Dish platform beyond the period for which it has been allotted
10. In case of e-auction, online training will be provided to all the participants before the commencement of actual e-Auction.
11. The applicant will be informed about date and time of e-auction, if required. Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
12. Interested broadcasters may submit their applications in person in Room No. 320, 3rd Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001
13. The Last Date for submission of applications is 24.01.2019 latest by 12.00 Noon.

(Inderjeet Grewal)  
Deputy Director (DTH)