

**Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Doordarshan Bhawan,
Copernicus Marg: New Delhi**

No. DTH/60/2019/P-VII

Dated: 05.04.2019

Notice

Notice inviting applications from eligible satellite TV channels for allotment of reserved Bucket R1 slots on DD Free Dish DTH Platform on pro-rata basis for the interim period from 15.04.2019 to 31.05.2019

1. Prasar Bharati invites applications to fill up reserved Bucket R1 MPEG-2 slots of DD Free Dish DTH Platform on pro-rata basis for the period from 15.04.2019 to 31.05.2019 in accordance with addendum/amendment to Policy Guidelines of slots of DD Free Dish, notified on 30.03.2019, The policy guidelines for allotment of DD Free Dish slots are available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
2. Only Devotional/Spiritual satellite channels, including channels promoting Yoga, Ayurveda, Health & Wellness based on traditional methods, licensed by the Ministry of I&B and categorized as Bucket R1 as per the addendum/amendment to policy guidelines for allotment of slots on DD Free Dish Direct to Home satellite platform, notified by Prasar Bharati on 30.3.2019, are eligible to apply for allocation of these slots on pro-rata basis.
3. Only companies holding valid permission from Ministry of I&B or their authorized distributor partners can apply for allocation of DD Free Dish slot. If bidder Company is other than channel license holder, the letter/agreement signed between license Holder Company and Distributor Company authorizing the bidder for distribution of the channel and bidding on behalf of the channel must be submitted.
4. The interim reserve/base price of Bucket R1 for allotment of slots on DD Free Dish on pro-rata basis is Rs 3.00 Crore/annum. Hence, the pro-rata carriage fee for the period from 15.04.2019 to 31.05.2019 will be Rs. 45,58,356/- (Rupees forty five lakhs fifty eight thousand three hundred fifty six only) inclusive of GST @18%.
5. Broadcasters desirous of placing their Channels on DD Free Dish shall be required to declare genre and language of their channel while applying for pro-rata allocation.
6. The slots will be allocated as per Policy Guidelines (Annexure-2 Clause (r) inclusive of sub clauses (i) to (iii)) for allotment of DD Free Dish slots. E-auction, if required, will be held on 12.04.2019.

7. The channel/company desirous of participating in the pro-rata allocation process of Bucket R1 slots may apply in the prescribed form along with requisite fee and all documents, as mentioned in the form, which is available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
8. The applicants will be required to furnish following Demand Drafts along with Bidder Registration form.
 - i) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only) through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
 - ii) Demand Draft of Rs. 45,58,356/- (Rupees forty five lakhs fifty eight thousand three hundred fifty six only) inclusive of GST @ 18% for pro-rata carriage fee for the period from 15.04.2019 to 31.05.2019, from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
 - iii) For unsuccessful bidders, Demand Draft submitted towards pro-rata carriage fee will be refunded within three weeks after the declaration of the results of allocation/e-auction.
9. The allotment will be done for the period from 15.04.2019 to 31.05.2019 and the channel shall have no right to continue on DD Free Dish platform beyond the period for which it has been allotted.
10. In case of e-auction, online training will be provided to all the participants before the commencement of actual e-Auction.
11. The applicant will be informed about time of e-auction on 12.04.2019, if required. Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
12. Interested broadcasters may submit their applications in sealed cover in person in Room No. 601, 6th Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001 or by Speed/Registered Post addressed to Deputy Director (DTH) Room No. 601, 6th Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
13. The Last Date for submission of applications is 11.04.2019 latest by 1.00 P.M.

Sd/-
(Inderjeet Grewal)
Deputy Director (DTH)