

**Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Doordarshan Bhawan,
Copernicus Marg: New Delhi**

No. DTH/60/2019/P-VII

Dated: 03.05.2019

Notice

Notice inviting applications from Devotional (Spiritual/AYUSH channels) satellite TV channels for allotment of slots of DD Free Dish DTH Platform for the period from 01.06.2019 to 29.02.2020 through 40th on line e-auction process

1. Doordarshan will conduct 40th online e-Auction w.e.f. 22.05.2019 to fill Bucket R1 MPEG-2 slots of DD Free Dish DTH Platform for the period from 01.06.2019 to 29.02.2020. The e-auction will be conducted in accordance with addendum/amendment to Policy Guidelines for allotment of slots of DD Free Dish notified on 30.03.2019, to satellite TV channels, which are available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
2. Only Devotional (Spiritual/AYUSH channels) licensed by the Ministry of I&B would be allowed to participate in the 40th online e-Auction.
3. Only companies holding valid permission from Ministry of I&B or their authorized distributor partners can apply for allocation of DD Free Dish slot. If bidder Company is other than channel license holder, the letter/agreement signed between license Holder Company and Distributor Company authorizing the bidder for distribution of the channel and bidding on behalf of the channel must be submitted.
4. Reserve price for allotment of Bucket R1 slots of DD Free Dish through e-auction for the period from 01.06.2019 to 29.02.2020 is Rs.2.25 Crore.
5. Broadcasters desirous of allotment of Bucket R1 slots on DD Free Dish are required to provide clear and unambiguous proof in support of genre classification of their channel. In case of lack of clarity, ambiguity or conflicting information, applications will be deemed ineligible and may be summarily rejected. For details please refer checklist of documents provided with the application form.
6. The channel/company desirous of participating in the e-auction may apply in the prescribed Bidder Registration/application form along with requisite fee and all documents, as mentioned in Bidder Registration form, which is available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>

Cont. on page 2/-

7. The applicants will be required to furnish following Demand Drafts along with Bidder Registration form:
 - i) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only), inclusive of GST, through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
 - ii) Demand Draft of Rs 1.50 Cr (One Crore and fifty lakhs only) from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, towards participation fee.
 - iii) For unsuccessful bidders, participation fee will be refunded within three weeks after the declaration of the results of e-auction. For successful bidders, participation fee will be adjusted in the final installment of the carriage fee/bid amount.
8. Online Training will be provided to all the participants before the commencement of actual e-Auction.
9. If required, Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
10. For details like e-auction process, terms & conditions and payment schedule etc. please refer to policy guidelines available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
11. Prasar Bharati reserve the rights to accept/reject/cancel/amend the e-Auction/slot at any time during the e-Auction or after e-Auction.
12. Interested broadcasters may submit their applications in sealed cover in person in Room No. 601, , Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001 or sent by Speed/Registered Post addressed to Deputy Director (DTH) Room No. 601, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
13. The Last Date for submission of applications is 20.05.2019 latest by 3.00 P.M.

(Inderjeet Grewal)
Deputy Director (DTH)
Dated: 03.05.2019