



## BIDDER REGISTRATION FORM

### Application for participation in e-auction for MPEG-2/ MPEG 4 (Strike off whichever is not applicable) slots

S.No	Particular	Details		
1.	Name of the company			
2.	Name of Channel			
3.	Genre of channel *	<b>Genre</b>	<b>Put 'Y' in appropriate box</b>	
			<b>Bucket Category</b>	
		i. GEC (Hindi), Teleshopping	<input type="checkbox"/>	Bucket A+
		ii. Movies (Hndi)	<input type="checkbox"/>	Bucket A
		iii. Music (Hindi)	<input type="checkbox"/>	Bucket B
		iv. Sports ( Hindi)	<input type="checkbox"/>	Bucket B
		v. Movies (Bhojpuri), GEC(Bhojpuri)	<input type="checkbox"/>	Bucket B
		vi. News & current Affairs(Hindi)	<input type="checkbox"/>	Bucket C
		vii. News & Current Affairs (English)	<input type="checkbox"/>	Bucket C
		viii. News & current Affairs (Punjabi)	<input type="checkbox"/>	Bucket C
ix. Other Genres	<input type="checkbox"/>	Bucket D		
	* The channel shall submit documentary proof to substantiate the genre of channel like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc			
4.	Registration No./permission No. of channel issued by Ministry of I&B			
5.	Relationship of applicant company with licensee of the channel			
6.	Registered Address of the Company/Bidder			

7.	Work Address of the Company/Bidder	
8.	Participation Fee	i. Amount: ii. Demand Draft No:
9.	Processing Fee	i. Amount: ii. Demand Draft No:
10.	Name, designation and contact details (Mobile/Landline/FAX) of principal officer(s)/person(s) to be contacted	
11.	Email Id- <i>(Unique Email IDs should be used for Different channels)</i>	
12.	PAN No. of Company	
13.	GST Registration details of company <i>(GST No. and Date)</i>	

I/we, ----- the applicant(s) do hereby declare that the above facts are correct in all respects.

Signature of Authorised Signatory

Place:

Date:

Name & Designation of Authorised Signatory

(Seal of company)

**Note: 1. Fill up separate Registration Form for each channel**

**2. Please register with C1 India before the auction date so to get the hands-on on the portal.**

**List of documents to be enclosed with Bidder Registration form**

- i) Copies of Uplinking & Downlinking permissions of the TV channel issued by Ministry of Information and Broadcasting
- ii) Copy of the document substantiating the claim of the channel being in a particular genre
- iii) Copy of logo of channel permitted by Ministry of Information and Broadcasting
- iv) Document with regard to relationship of bidder company with licensee of the TV channel. Authority letter from the licensee in case bidder is not the licensee.
- v) Demand Draft of Rs. 1.50 Cr (One Crore and Fifty Lakhs ) from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, for participation amount (EMD) in case of **MPEG- 2** e-auction,

or

Demand Draft of Rs. 1.25 Lakhs ( One lakh and Twenty Five Thousand) from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, for participation amount (EMD) in case of **MPEG-4** e-auction

- vi) Demand Draft of Rs.25000/- (twenty five thousand) from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi, towards processing fee (Non-refundable).
- vii) Authority letter in respect of person with phone no and email id authorised to bid in e-auction on behalf of bidder company

**Undertaking**

I/We on behalf of ..... hereby undertake that we have applied for participation in e-auction process being held on ..... for allotment of slot of DD Free Dish slot to the channel .....

We confirm that the satellite TV channel ..... (name of channel) licensed by Ministry of I & B to M/s ..... pertains to ..... Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be dismissed from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

(Name)

**FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES**

I,....., the Secretary/President of ....., certify that Ms/Mr.  
..... who signed the application is  
authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)