

### APPLICATION FORM

**Applications from private satellite TV channels to fill up currently vacant MPEG-2 slots on DD Free Dish platform for interim placement on pro-rata basis for the period 26.01.2019 to 28.02.2019 as per revised policy guidelines notified on 15.01.2019**

S.No	Particular	Details		
1.	Name of the company			
2.	Name of Channel			
3.	Genre of channel *	<b>Genre</b>	<b>Put 'Y' inappropriate box</b>	
			<b>Bucket Category</b>	
		i. GEC (Hindi), Teleshopping	<input type="checkbox"/>	Bucket A+
		ii. Movies (Hindi)	<input type="checkbox"/>	Bucket A
		iii. Music (Hindi)	<input type="checkbox"/>	Bucket B
		iv. Sports ( Hindi)	<input type="checkbox"/>	Bucket B
		v. Movies (Bhojpuri), GEC(Bhojpuri)	<input type="checkbox"/>	Bucket B
		vi. News & current Affairs(Hindi)	<input type="checkbox"/>	Bucket C
		vii. News & Current Affairs (English)	<input type="checkbox"/>	Bucket C
		viii. News & current Affairs (Punjabi)	<input type="checkbox"/>	Bucket C
	ix. Other Genres	<input type="checkbox"/>	Bucket D	
	* The channel shall submit documentary proof to substantiate the genre of channel like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc			
4.	Registration No./permission No. of channel issued by Ministry of I&B			
5.	Relationship of applicant company with licensee of the channel			

6.	Registered Address of the Company/Bidder	
7.	Work Address of the Company/Bidder	
8.	Pro-rata Carriage Fee plus GST	i. Amount: ii. Demand Draft
9.	Processing Fee	i. Amount: ii. Demand Draft/RTGS/NEFT No:
10.	Name, designation and contact details (Mobile/Landline/FAX) of principal officer(s)/person(s) to be contacted	
11.	Email Id- <b>(Unique Email IDs should be used for Different channels)</b>	
12.	PAN No. of Company	
13.	GST Registration details of company <b>(GST No. and Date)</b>	

I/we, ----- the applicant(s) do hereby declare that the above facts are correct in all respects.

Place:  
Date:  
Signatory

(Seal of company)

Signature of Authorised Signatory

Name & Designation of Authorised

**Note: Fill up separate Application for each channel**

**Checklist of documents/fee to submitted with application form:**

- i) Copies of Uplinking & Downlinking permissions of the TV channel issued by Ministry of Information and Broadcasting
- ii) Copy of the document substantiating the claim of the channel being in a particular genre (language) like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc.
- iii) Undertaking towards self declaration of channel being in particular genre (language), in case no BARC rating /other private DTH platforms category etc. is not available regarding channel to be placed on DD Free Dish is in the format provided in the application.
- iv) Copy of logo of channel permitted by Ministry of Information and Broadcasting
- v) Document with regard to relationship of bidder company with licensee of the TV channel
- vi) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only) through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
- vii) Demand Draft for pro-rata carriage fee for the period from 26.01.2019 to 28.02.2019 plus GST @ 18%, as given in clause (4) of notice inviting applications, from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
- viii) Authority letter in respect of person with phone no and email id authorising to bid in e-auction on behalf of Bidder Company, in the format enclosed.

## Undertaking

I/We on behalf of ..... hereby undertake that we have applied for participation in Pro-rata allocation/ e-auction process being held on 24.01.2019 for allotment of current vacant MPEG-2 slot of DD Free Dish to the channel .....

We confirm that the satellite TV channel ..... (name of channel) licensed by Ministry of I & B to M/s ..... pertains to ..... Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be disqualified from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

**FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES**

I,....., the Secretary/President of ....., certify that Ms/Mr. .... who signed the application is authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)