

APPLICATION FORM

Applications from private satellite TV channels for interim allotment of reserved Bucket R1 slots on DD Free Dish DTH Platform on pro-rata basis for the period from 15.04.2019 to 31.05.2019 as per amended policy guidelines notified on 30.03.2019

S.No	Particular	Details		
1.	Name of the company			
2.	Name of Channel			
3.	Genre of channel *	Genre	Put 'Y' inappropriate box	Bucket Category
		i. GEC (Hindi), Teleshopping	<input type="checkbox"/>	Bucket A+
		ii. Movies (Hndi)	<input type="checkbox"/>	Bucket A
		iii. Music (Hindi)	<input type="checkbox"/>	Bucket B
		iv. Sports (Hindi)	<input type="checkbox"/>	Bucket B
		v. Movies (Bhojpuri), GEC(Bhojpu	<input type="checkbox"/>	Bucket B
		vi. News & current Affairs(Hindi)	<input type="checkbox"/>	Bucket C
		vii. News & Current Affairs (English)	<input type="checkbox"/>	Bucket C
		viii. News & current Affairs (Punjabi)	<input type="checkbox"/>	Bucket C
		ix. Other Genres	<input type="checkbox"/>	Bucket D
		<input type="checkbox"/>	Bucket R1	
	* The channel shall submit documentary proof to substantiate the genre of channel like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc			
4.	Registration No./permission No. of channel issued by Ministry of I&B			
5.	Relationship of applicant company with licensee of the channel			

6.	Registered Address of the Company/Bidder	
7.	Work Address of the Company/Bidder	
8.	Participation Fee	i. Amount: ii. Demand Draft No:
9.	Processing Fee	i. Amount: ii. Demand Draft No:
10.	Name, designation and contact details (Mobile/Landline/FAX) of principal officer(s)/person(s) to be contacted	
11.	Email Id- (Unique Email IDs should be used for Different channels)	
12.	PAN No. of Company	
13.	GST Registration details of company (GST No. and Date)	

I/we, ----- the applicant(s) do hereby declare that the above facts are correct in all respects.

Place:
Date:
Signatory

(Seal of company)

Signature of Authorised Signatory

Name & Designation of Authorised

Note: Fill up separate Registration Form for each channel

Check list of documents to be enclosed with application form

- i) Copies of Uplinking & Downlinking permissions of the TV channel issued by Ministry of Information and Broadcasting
- ii) Copy of the document substantiating the claim of the channel being in Devotional (Spiritual/Ayush) genre like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc.
- iii) Undertaking towards self declaration of channel being in Devotional (Spiritual/Ayush) genre (language), in case no BARC rating /other private DTH platforms category etc. is not available regarding channel to be placed on DD Free Dish is in the format provided in the application.
- iv) Copy of logo of channel permitted by Ministry of Information and Broadcasting
- v) Document with regard to relationship of bidder company with licensee of the TV channel. Authority letter from the licensee in case bidder is not the licensee.
- vi) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only), inclusive of GST, through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
- vii) Demand Draft of Rs. 45,58,356/- (Rupees forty five lakhs fifty eight thousand three hundred fifty six only) inclusive of GST @ 18% for pro-rata carriage fee, as given in clause (4) of notice inviting applications, for the period from 15.04.2019 to 31.05.2019, from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
- viii) Authority letter in respect of person with phone no and email id authorising to bid in e-auction on behalf of Bidder Company, in the format enclosed.

Note: Submit separate registration form for each channel

Undertaking

I/We on behalf of hereby undertake that we have applied for participation in e-auction process being held on 12.04.2019 for allotment of slot of DD Free Dish slot to the channel

We confirm that the satellite TV channel (name of channel) licensed by Ministry of I & B to M/s pertains to Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be dismissed from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

(Name)

FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES

I,....., the Secretary/President of, certify that
Ms/Mr. who signed the application
is authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)