

**Prasar Bharati**  
**(India's Public Service Broadcaster)**  
**Directorate General: Doordarshan**  
**New Delhi**  
**DD National**

F. No. 18/3/2001/NP/P-5 (Vol. I)

Dated: 07.08.2019

**Subject: 73<sup>rd</sup> Independence Day 2019 Celebrations - Live coverage matter thereof.**

The country will celebrate Independence Day on 15<sup>th</sup> August, 2019 (Thursday). After the Flag Hoisting ceremony, Hon'ble Prime Minister, Shri Narendra Modi will address to the Nation from the Ramparts of Red Fort, Delhi.

It has been decided to telecast the event **Live** as per details given below:

<b>Channels</b>	:	<b>DD National, DD News, DD Bharati, DD India, DD Urdu, DD Sports, DD Kisan, DD Kashir, all RLSS Channels and all Regional Kendras</b>
<b>Date</b>	:	<b>15.08.2019 (Thursday)</b>
<b>Time</b>	:	<b>06.25 a.m. to 08.30 a.m. (or till the end)</b>
<b>Venue</b>	:	<b>The Ramparts of Red Fort, Delhi</b>

2. Hon'ble President of India, Shri Ram Nath Kovind's message to the Nation will be telecast **on the eve of Independence Day i.e. 14.08.2019 (Wednesday) at 07.00 p.m.** DD-News will record Hon'ble President's message and will provide the text of the message to all Regional Kendras for telecast in respective regional languages. This will be telecast by all the channels of Doordarshan as well as by all the Regional Kendras including RLSS. In view of above, Regional News Bulletins may be shifted to 06.30 p.m. to 07.00 p.m. on 14.08.2019 (Wednesday).

3. The duration of the Hon'ble President's message in Hindi and English is likely to be of 30 mts. approximately. Hence, It has been decided to allot 07.30 p.m. to 08.00 p.m. (or till the end) for Hon'ble President's message in the Regional hook up on terrestrial as well as satellite mode on 14.08.2019. DDKs will de-link from DD National soon after the Network Transmission at 07.30 p.m. or after the completion of the both versions of the Hon'ble President's message. All the Regional Kendras will re-join for Network Transmission at 08.00 p.m. soon after the telecast of Regional version of Hon'ble President's message. DDK Delhi will be playing patriotic songs during the telecast of regional language version of Hon'ble President's Message which will be relayed by other Kendras in the Hindi Belt Area.

4. The message to the Nation by the Hon'ble President of India will be accompanied by **Sign Language interpretation on DD Bharati Channel.** DD News is requested to provide the necessary logistic support including arranging the anchor and recording the Sign Language version.

5. Hon'ble Prime Minister, Shri Narendra Modi's Address to the Nation from the Ramparts of the Red Fort on 15.08.2019 (Thursday) from 07.00 a.m. to 08.30 a.m. (or till the end), will also be telecast on **DD Bharati along with DD News with Sign Language interpretation.** DD News is requested to make the necessary arrangement for this Sign Language interpretation. DDG(E), DDK Delhi may kindly make suitable arrangements for carrying signals from DD News on DD Bharati with Sign Language.

6. The Flag Hoisting Ceremony is likely to be over by 08.30 a.m. (or till the end). Timings from 09.00 a.m. to 09.30 a.m./followed by Hon'ble PM's address to the Nation has been allotted to all the Kendras for Regional Telecast of Hon'ble Governors/Lt. Governors/Chief Ministers' Messages. **The messages will be taken on their respective RLSS Channel. The Kendra having no RLSS may take the message on terrestrial mode and rejoin after the telecast of the message.**

7. DDK Delhi will co-ordinate for above with DD News and sent ATR to this Directorate in matter. The Contact no. of Duty Room, DDK Delhi is 011-23097546, for any last minute requirement.

8. All DDK's will closely monitor programme highlights of DD National for any last minute changes.

PR Unit, Cross Channel Publicity & Media Publicity may release necessary publicity. Marketing Division, Mumbai and Delhi may kindly take note of above for marketing of the event.

The programme will be available also on web streaming and YouTube.

This is issued with the approval of the Competent Authority.



(Dr N S Manhas)

Asstt. Director of Programmes (NP)

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**ADGs/DDGs/HOOs/HOPs, All Doordarshan Kendras**

**ADGs (DD News, DD India, DD Bharati, DD Kisan, DD Urdu, DD Kashir & DD Sports)**

**ADG (P)/DDG (E), DDK Delhi**

**ADG (CRD, Mumbai/Delhi)**

**DG (DD News) – for kind information & necessary action**

**Mr. S. N. Singh, DDG (E)- To promote it on social media**

**Mr. Bharat Bhushan, Consultant (Social Media)**

Copy for information to: PPS to DG/PS to E-in-C/PPS to ADG (PKS)/DDG(E)HQ/DD(E)HQ/DDP/ADP/PEX(Co.),  
DDK Delhi/ADP/PEX (DD India/DD Bharati/DD Kisan/DD Urdu/DD Kashir/  
DD Sports)/ADP/PEX(NP)/SO(P.V)