



PRASAR BHARATI

## 39<sup>th</sup> ONLINE e-AUCTION FOR DD FREE DISH

Prasar Bharati invites applications from Private channels for participating in 39<sup>th</sup> online e-Auction for filling up of Vacant MPEG-4 Slots of Doordarshan's DD Free Dish DTH Service.

Interested Private Channels are requested to submit their applications along with requisite documents and demand drafts on or before 25.03.2019 (Monday) latest by 1:00 p.m. for participating in the e-Auction. E-auction will be held from 27.03.2019 (Wednesday) onwards.

For detailed Terms and Conditions for 39<sup>th</sup> e-Auctions please visit our website: <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>



## **BIDDER REGISTRATION FORM**

### **Application for participation in e-auction for MPEG-4 Slots**

<b>S.No</b>	<b>Particular</b>	<b>Details</b>
1.	Name of the company	
2.	Name of Channel	
3.	Genre of channel *	<b>Genre Put 'Y' inappropriate box</b>
		i) GEC (Hindi), Teleshopping <input type="checkbox"/>
		ii) Movies (Hndi) <input type="checkbox"/>
		iii) Music (Hindi) <input type="checkbox"/>
		iv) Sports ( Hindi) <input type="checkbox"/>
		v) Movies (Bhojpuri), GEC(Bhojpuri) <input type="checkbox"/>
		vi) News & current Affairs(Hindi) <input type="checkbox"/>
		vii) News & Current Affairs (English) <input type="checkbox"/>
		viii) News & current Affairs (Punjabi) <input type="checkbox"/>
		ix) Other Genres (please specify)
4.	Registration No./permission No. of channel issued by Ministry of I&B	
5.	Relationship of applicant company with licensee of the channel	
6.	Registered Address of the Company/Bidder	
7.	Work Address of the Company/Bidder	
8.	Participation Fee <i>(Please submit</i>	i. Amount: ii. Demand Draft No:

	<b>Participation fee only through Demand Draft)</b>	
9.	Processing Fee	i. Amount:  ii. Demand Draft/RTGS/NEFT No:
10.	Name, designation and contact details (Mobile/Landline/FAX) of principal officer(s)/person(s) to be contacted	
11.	Email Id- <b>(Unique Email IDs should be used for Different channels)</b>	
12.	PAN No. of Company	
13.	GST Registration details of company <b>(GST No. and Date)</b>	

I/we, ----- the applicant(s) do hereby declare that the above facts are correct in all respects.

Signature of Authorised Signatory

Place:

Date:

Name & Designation of Authorised Signatory

(Seal of company)

**Note: Fill up separate Bidder Registration Form for each channel**

**List of documents to be enclosed with Bidder Registration form**

- i) Copies of Uplinking& Downlinking permissions of the TV channel issued by Ministry of Information and Broadcasting
- ii) Copy of logo of channel permitted by Ministry of Information and Broadcasting
- iii) Document with regard to relationship of bidder company with licensee of the TV channel. Authority letter from the licensee in case bidder is not the licensee.
- iv) Demand Draft of Rs. 1.25 Lakhs ( One lakh and Twenty Five Thousand)from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, for participation fee/EMD
- v) Demand Draft of Rs.25000/- (twenty five thousand) inclusive of GST from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi, towards processing fee (Non-refundable).
- vi) Authority letter in respect of person with phone no and email id authorised to bid in e-auction on behalf of bidder company

## Undertaking

I/We on behalf of ..... hereby undertake that we have applied for participation in e-auction process being held on ..... for allotment of slot of DD Free Dish slot to the channel .....

We confirm that the satellite TV channel ..... (name of channel) licensed by Ministry of I & B to M/s ..... pertains to ..... Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be dismissed from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

(Name)

**FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES**

I,....., the Secretary/President of ....., certify that Ms/Mr.  
..... who signed the application is  
authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)

**Notice inviting applications from eligible satellite TV channels for allotment of MPEG-4 slots of DD Free Dish DTH Platform through 39<sup>th</sup> on line e-auction process**

1. Doordarshan will conduct 39<sup>th</sup> online e-Auction for filling up of Vacant MPEG-4 slots of DD Free Dish DTH Platform w.e.f 27<sup>th</sup> March 2019 (Wednesday). The policy guidelines for allotment of MPEG-4 DD Free Dish slots are available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
2. Only satellite channels licensed by the Ministry of I&B would be allowed to participate in the e-Auction. Only companies holding valid permission from Ministry of I&B or their authorized distributor partners can apply for allocation of DD Free Dish slot. If bidder Company is other than channel license holder, the letter/agreement signed between license Holder Company and Distributor Company authorizing the bidder for distribution of the channel and bidding on behalf of the channel must be submitted.
3. Bidding in the e-auction of vacant unreserved MPEG-4 slots will be for an initial period open to all genre (language) Channels at an invitation reserve price of Rs 5.00 Lakhs.
4. International Public Broadcasters licensed/registered by the Ministry of I&B can also participate in e-auction for MPEG-4
5. The channel/company desirous of participating in the e-auction may apply in the prescribed Bidder Registration form along with requisite fee and all documents, as mentioned in Bidder Registration form, which is available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
6. The applicants will be required to furnish following Demand Drafts along with Bidder Registration form.
  - i) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only), inclusive of GST, through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
  - ii) Demand Draft of Rs 1.25 Lakhs (One Lakh Twenty Five Thousand only) from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, towards participation fee.
  - iii) For unsuccessful bidders, participation fee will be refunded within three weeks after the declaration of the results of e-auction. For successful bidders, participation fee will be adjusted in the final installment (11<sup>th</sup> installment in the 11<sup>th</sup> month) of the carriage fee/bid amount.
7. Online Training will be provided to all the participants before the commencement of actual e-Auction.
8. If required, Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
9. For details like e-auction process, terms & conditions and payment schedule etc. please refer to policy guidelines available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>

10. Interested broadcasters may submit their applications in sealed cover addressed to Deputy Director (DTH), Room No. 601, 6<sup>th</sup> Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.

11. The Last Date for submission of applications is 25.03.2019 (Monday) latest by 1.00 P.M.

(Inderjeet Grewal)  
Deputy Director (DTH)